

# THE LEGACY AWARDS

A Benefit for the Outfest Legacy Project for LGBT Film Preservation

WEDNESDAY, SEPTEMBER 24, 2008



TRIBUTE JOURNAL ADVERTISING RATES & VIP GROUP TICKET ORDER FORM



c/o Tammy Jo Dearen  
3470 Wilshire Blvd. Suite 1022, Los Angeles, CA 90010  
Phone: 213.480.7087 Fax: 213.480.7099

# The Legacy Awards

Wednesday, September 24, 2008

7:00 pm Pre-Party, 8:00 pm Awards, 9:30 pm After-Party

Directors Guild of America

7920 Sunset Boulevard | Hollywood, CA 90046

\$125 General Seating & Gala After-Party

\$200 VIP Pre-Party, VIP Seating, Gift Bag & Gala After-Party

\$500 VIP Pre-Party, VIP Seating, Gift Bag & Gala After-Party & verbal recognition of your gift during the Awards program

Tickets: [outfest.org](http://outfest.org) or 213-480-7088



Hosted by  
Bruce Vilanch

## Honoring



Bruce Cohen

Academy Award®-Winning Producer



NBC Universal



### Legacy Tribute

*One Person Can Make a Difference*

We celebrate indelible images from LGBT film history that illustrate how an individual can inspire hope, create action and establish change in the world.

Presenting  
Sponsor



Grand  
Sponsors



★ Heineken

ABSOLUT



# TRIBUTE JOURNAL ADVERTISING RATES & VIP GROUP TICKET ORDER FORM

## Deadline: August 27, 2008

### 1. Tribute Journal Ads

Distribution: The Legacy Awards, September 24th  
Quantity: 800

Black & White Ads

Full Page - \$500     Half Page - \$300

4-Color Ads

Inside Front Cover - \$1,500

Inside Back Cover - \$1,500

Back Cover - \$2,500

Tribute Journal Ads Subtotal \$ \_\_\_\_\_

### 2. Tickets and VIP Group Seating

Regular Tickets: pre-party, general seating and after-party  
\_\_\_\_\_ regular tickets @ \$125 = \$ \_\_\_\_\_

VIP Tickets: pre-party, VIP seating, gift bag and after-party  
\_\_\_\_\_ VIP tickets @ \$200 = \$ \_\_\_\_\_

**VIP Tickets:** pre-party, VIP seating, gift bag and after party with  
verbal recognition of your gift from the stage

\_\_\_\_\_ VIP Tickets @ \$500 = \$ \_\_\_\_\_

Tickets Subtotal \$ \_\_\_\_\_

**3. GRAND TOTAL = \$ \_\_\_\_\_**

### Ad Specs

SIZE: Full Page: 7.5w x 10h (no bleed)

Half Page: 7.5w x 4.875H (Horizontal only)

### SOFTWARE FORMATS

Please provide your ad in one of the following formats:

- Adobe Illustrator with fonts outlined (ai / Illustrator CS2 or lower)
- High resolution Adobe Photoshop (JPEG, 300 dpi) files.
- Print Quality PDF

No QuarkXPress or MS Word files please.

### BLACK & WHITE

Black and White ads must be in Grayscale mode.

### COLOR

Color ads must be in CMYK. No spot colors

### Contact Information:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment Information:

A check is enclosed.

Please bill my American Express, Visa or MasterCard below. An additional charge of 2-4% will be applied.

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### SUBMISSION INSTRUCTIONS

Outfest accepts ads via email (if the file is less than 7MB) at [outfest@outfest.org](mailto:outfest@outfest.org) or by mail. If mailed, please include a proof of your ad and a digital copy of it on a CD-ROM or Mac Zip disk 100MB to:

The Legacy Awards  
Attn: Tammy Jo Dearen  
3470 Wilshire Blvd.  
Suite 1022  
Los Angeles, CA 90010

### Submit this form by mail or fax to:

c/o Tammy Jo Dearen  
Outfest  
3470 Wilshire Blvd., Suite 1022  
Los Angeles, CA 90010  
Fax: 213.480.7099  
Phone: 213.480.7087  
Email: [tammyjo@outfest.org](mailto:tammyjo@outfest.org)